

NOTE: This disposition is nonprecedential.

**United States Court of Appeals  
for the Federal Circuit**

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**CIES BISKER, LLC,**  
*Plaintiff-Appellant,*

v.

**3M COMPANY,**  
*Defendant-Appellee,*

*and*

**FLOORGRAPHICS, INC.,**  
*Defendant-Appellee,*

*and*

**NEWS AMERICA MARKETING IN-STORE, LLC and  
NEWS AMERICA MARKETING IN-STORE  
SERVICES, LLC,**  
*Defendants-Appellees.*

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2010-1386

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Appeal from the United States District Court for the  
Eastern District of Texas in Case No. 08-CV-0115, Judge  
David J. Folsom.

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**JUDGMENT**

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TODD I. BLUMENFELD, Friedman, Suder & Cooke, of Fort Worth, Texas, argued for plaintiff-appellant. With him on the brief was JONATHAN T. SUDER.

DAVID B. WEAVER, Vinson & Elkins LLP, of Austin, Texas, argued for all defendants-appellees. With him on the briefs were STEPHEN M. HASH, JENNIFER LIBRACH NALL; and HILARY L. PRESTON, of New York, New York for News America Marketing In-Store, LLC, et al.

DAVID D. BAHLER, TRAVIS M. WOHLERS and SARAH R. HOLLAND of Fulbright & Jaworski, LLP, of Austin, Texas, on the brief for 3M Company.

ERIC J. MAURER, Boies, Schiller & Flexner, LLP, of Washington, DC, on the brief for Floorgraphics, Inc.

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THIS CAUSE having been heard and considered, it is  
ORDERED and ADJUDGED:

PER CURIAM (NEWMAN, LOURIE, and MOORE, *Circuit Judges*).

**AFFIRMED. See Fed. Cir. R. 36.**

ENTERED BY ORDER OF THE COURT

February 22, 2011  
Date

/s/ Jan Horbaly  
Jan Horbaly  
Clerk