

NOTE: This disposition is nonprecedential.

**United States Court of Appeals  
for the Federal Circuit**

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**ESSOCIATE, INC.,**  
*Plaintiff-Appellant,*

v.

**AZOOOGLE.COM, INC., EPIC MEDIA GROUP, INC.,  
AND SOCIAL ASSETS, LLC (doing business as Ki-  
netic Social),**  
*Defendants-Appellees.*

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2013-1446

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Appeal from the United States District Court for the  
Western District of Wisconsin in No. 11-CV-0727, Chief  
Judge Barbara B. Crabb.

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**JUDGMENT**

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DEREK A. NEWMAN, Newman Du Wors LLP, of Seat-  
tle, Washington, argued for the plaintiff-appellant. With  
him on the brief were DEREK LINKE, JOHN DU WORS, and  
KEITH SCULLY.

JENNIFER L. GREGOR, Godfrey & Kahn, S.C., of Madi-  
son, Wisconsin, argued for defendants-appellees.

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THIS CAUSE having been heard and considered, it is

ORDERED and ADJUDGED:

PER CURIAM (LOURIE, CLEVINGER, and REYNA, *Circuit Judges*).

**AFFIRMED. See Fed. Cir. R. 36.**

ENTERED BY ORDER OF THE COURT

May 13, 2014

Date

/s/ Daniel E. O'Toole

Daniel E. O'Toole

Clerk of Court